



INNOVATION FOR ALL
EMPOWERING EVERY TEAM MEMBER TO MAKE AN IMPACT

What is Innovation?

The creation of a new or improved viable idea, product, service, process, or engagement.

**“The riskiest thing we
can do is just maintain
the status quo.”**

Bob Iger, The Walt Disney Company's CEO

Walmart Closes Store No. 8 Innovation Unit

Retail giant closes business unit meant to incubate new ideas as it also tries to curb costs and test technology in other ways



A Walmart location in San Diego. Many ideas incubated inside the Store No. 8 innovation group were either adopted by the wider company or shut down as misses. **Credit:** DOMINICK SOKOTOFF/ZUMA PRESS

By *Sarah Nassauer*

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Bayer Introduces Dynamic Shared Ownership (DSO) to Drive Innovation and Agility



Jeffrey Sun

Driven Aspiring Business Leader Seeking High-Impact Internship Opportunity

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Fostering an Innovative Culture

- Create Safe Spaces
- Encourage Cross-Functional Collaboration
- Implement Recognition Systems
- Provide Resources and Time
- Model Innovation Behavior
- Empower Teams

**Why Be an
Innovator?**

Top 5 Things You Can Do Today

- Get Enough Sleep
- Make Time to Play
- Question Assumptions
- Stay Curious and Transplant Yourself in New Cultures
- Keep a Journal

A stylized illustration of a superhero in silhouette, running towards the right. The superhero has a cape and is in a dynamic pose. The background is filled with vibrant, radiating lines in shades of blue, green, and yellow, creating a sense of speed and energy. A white rectangular box is overlaid on the right side of the image, containing the text.

**WHAT
ACTION
ARE YOU
GOING TO
TAKE
NEXT?**